



newsletter

CAMPBELL UNIVERSITY FRIENDS OF THE LIBRARY

FALL 2023 | VOL 32, NO 2

Biographer Weighs in on Baseball Legend

BY CINDY A. ADAMS, CIRCULATION MANAGER

Campbell 31 was just the beginning.

When James Evan Perry, Jr., was an up-and-coming pitcher finishing out high school at Campbell Junior College in 1956, he wore that number on his jersey. By the time Campbell retired his number this past March (a first-time honor at the institution), Perry had logged an outstanding 17-season major league career and then another remarkable career as a telecommunications business entrepreneur.

Brad Kullman knows the Jim Perry story inside out. He knows why the pitcher was inducted into the NC Sports Hall of Fame and the Minnesota Twins Hall of Fame, won the 1970 American League Cy Young Award, made three All-Star appearances, and had his name affixed to the Campbell baseball stadium in 2012.

Kullman, a forerunner in the application of statistical analysis and biomechanics in baseball (think the 2011 film *Moneyball*), is an author whose latest work is *Winning Pitch: The Jim Perry Story: Forging Success from the Ballfield to the Boardroom*. He also is son-in-law to Perry, and

for Perry were on full display.

Kullman's talk delighted the record number of Friends, guests, and Perry family members in attendance, including the pitcher's wife of 63 years, Daphne, who met Perry at Campbell. Kullman pulled on audience heartstrings when he asked Mrs. Perry to

stand, paying tribute to his "second Mom" and crediting her with the inspiration for writing the book.

After a ballpark-inspired meal in a baseball-themed ballroom with baseball-themed activity bags for child attendees and a rolling slideshow that celebrated the Perry/Campbell bond, Kullman shared his take on the baseball legend's career. His

almost encyclopedic knowledge of it includes Perry's struggles and successes, family values,



After his talk, author Kullman calls Perry to the podium for questions from Friends and fans.

when Kullman addressed the 2023 Friends of the Library Annual Dinner crowd, his depth of knowledge about and admiration

Continued on page 4

from the dean



Dear Friends,

As Dean, I would like to give you a glimpse into the work of Wiggins Library. Since the beginning of this academic year, 15,696 items have been digitized for the Campbell Digital Archives. This is not to mention the 29 Buies Creek High School yearbooks (1948-1977) collected for our archives and digitized by DigitalNC (see p. 8).

In addition, the papers of Campbell's third President, Norman A. Wiggins, are being sorted and accessioned for the archives. As Campbell celebrates its 135th anniversary this year, what better way to honor our past than to make research of our archival materials more accessible?

Our rich history is the reason we officially launched the Archival Reading Room Fundraiser with a presentation by Holley Long, Metadata and Digital Initiatives Librarian, at the Fall Friends of the Library Dinner. You can read more about the campaign on the insert in this mailing and in Holley's article on p. 6.

In addition to developing the archive of our rich history, the Research & Instruction and Health Science Research & Instruction librarian teams have invested in today's students by teaching and offering one-on-one Research Assistance to more students this year than ever before. Their work centers around teaching students to exhibit the knowledge practices and dispositions outlined in the Association of College and Research Libraries' Framework for Information Literacy for Higher Education. The team has scripted and begun recording Framework videos for students and teaching faculty. In addition, the team has designed student-friendly library posters marketing the help available at the library displayed on monitors around the Oscar N. Harris Student Union (see p. 9). Never deterred by hard work, our librarians are constantly finding ways to deliver a quality education to students in a welcoming environment.

Friends, thank you for demonstrating your passion for the power of libraries. We appreciate you!

Kind regards,

A handwritten signature in cursive script that reads "Sarah M. Steele".

Sarah Steele
Dean of the Library

Campbell Creativity on Display

BY DARIA PARKER, CIRCULATION ASSISTANT

The Wiggins Memorial Library Student Art Gallery, added to the newly renovated second floor in October 2021, gives visitors and studious scholars a chance to appreciate student creativity.

The idea for the Student Art Gallery stemmed from a careful review of library user feedback conducted through a campus-wide survey in 2018, and incorporated the design thinking of students in former Assistant Professor of Art Maggie Horvath's HONOR 207: Inventions and Innovation class. Leading the project on the library side from the beginning, Business Librarian Dan Maynard now works alongside Rachel Hamaie, Adjunct Professor of Studio Art, to oversee the space. Hamaie

works closely with her students to lay out exhibits and capture the vision of their art.

There have been seven previous exhibits to date, with many more to come. For Fall 2023, the Gallery has displayed the works of three fine artists. First up was Jamari Cannady Pratt, a Graphic Design & Studio Art major, who also presented his creations at the 13th Annual Wiggins Memorial Library Academic Symposium last March. His exhibit was filled with pieces that were created digitally using Adobe Photoshop and Lightroom.

Our second artist this fall was Joshua Sledge. Joshua is also majoring in Graphic Design & Studio Art, with a minor in Marketing. He sees his pieces as

a reflection of his emotions and interests. Created with different media, his sculptures and self-portraits showcase the underlying self-reflection prevalent in an artist's journey.

Our final artist, on display through the end of the semester, is Soraya Sanchez-Hernandez. Soraya is studying Mathematics and has created ceramic pieces that uniquely showcase a "dimensional" experience with her major, an ability to create art based on careful mathematical measurements and formulas.

We invite you to visit the Student Art Gallery whenever you can. It is always exciting for us at Wiggins Library to share Campbell students' talent with the community! ■



Left: This piece by Jamari, which he calls "fuchsia," is one of six prints the artist created for his exhibit. Center: Joshua lent three sculptures and three self-portraits for his Gallery exhibit. Right: Nested Bowls are among six ceramic vessels included in Soraya's exhibit.



Cont. from page 1

and business acumen. Kullman recounted how Perry's hardworking father had encouraged his sons' pitching (Jim's younger brother Gaylord also had a stellar MLB pitching career), his success at Dial-Net, and years of charity fundraising with the Jim Perry Golf Classic.



Perhaps Kullman's most impassioned words were in describing the amazing steadfastness Perry displayed during his years on the mound, earning a reputation as one of the most reliable players in baseball. Dubbed "Dependable Perry," the pitcher was never on the disabled list. He served equally well as a starter and reliever, consistently delivering wins and saves for the Twins, as well as the Cleveland Indians, the Detroit Tigers, and the Oakland Athletics. (Perry was no slouch in the hitting department either.)

Top row: Biographer and subject sign books. Middle: Perry enjoys two Friends who suited up perfectly for the evening. Bottom row: Baseball centerpieces included the "peanut and crackerjack" of our 7th inning stretch intermission song; Dr. Creed really knows how to dress a dog – Go Camels!



Wrapping up his presentation, Kullman invited Perry to the podium to field questions and add his own comments. Afterward, a line quickly formed at the book

signing table, where the two autographed copies for both new and longtime fans. Kullman frequently signed with the words, “Refuse to be discouraged.” That recurring mantra not only has driven Perry but inspires the players who come behind him. ■



Top row: Dean Steele; Campbell First Lady Kathy Creed and Perry; Metadata & Digital Initiatives Librarian Holley Long presents the Archival Reading Room project. Middle: Gaylord is a hit with the Perry family, including author Kullman and wife Pam on his right and Daphne and Jim on his left. Bottom row: Library student assistant Anna Baker presents raffle winner his prize; Kullman, Perry, Campbell VP for Institutional Advancement Britt Davis, and President J. Bradley Creed.

All photos courtesy of Bennett Scarborough Photography.

To view event photos: tinyurl.com/friends2023photos (available until August 2024). Event recording: tinyurl.com/friends2023recording.



Unlocking the Magic of Campbell Archives

BY HOLLEY LONG, METADATA AND DIGITAL INITIATIVES LIBRARIAN

Do you remember finding the portal to a magical place in a book you read as a child? It might have been the wardrobe in *The Lion, the Witch, and the Wardrobe*, or possibly Platform 9¾ at Kings Cross Station, where Harry Potter boards the express train to Hogwarts.

In the library world, archival reading rooms are the portal to the magic of archives.

Why do I consider archives a magical place? Yes, they are repositories that safeguard and provide access to documents, photographs, and artifacts from the past. But if that sounds a bit dry and stuffy, think about three characteristics that make an archive a special place, even magical.

First of all, the items in an archive are rare, unusual, or one-of-a-kind. The Campbell University archive, for example, houses a Buies Creek Academy diploma from 1904, a Bible from 1570, one of our early Gaylord mascot costumes, and numerous old photographs that document the history of our institution.

The second magical characteristic is the experience of the items as an interface to the past. Maybe you have had the thrill of handling an old document or photograph that made you feel closer to your family's past or to a historical event. It really can be a goosebump-inducing experience.

Thirdly, working in an archive is a bit of a treasure hunt. Historian Antony Beevor noted, "I get slightly obsessive about working in archives because you



One of our oldest photos in the University archives show Campbell faculty in 1887; opposite page, a student admires a diploma from the original Buies Creek Academy.

don't know what you're going to find. In fact, you don't know what you're looking for until you find it."

To summarize and redefine archives through an enchanted lens, their rare or unique materials allow us to experience the excitement of the unknown as they put us in touch with the past.

Let's look at why a dedicated archival reading room is the best way to experience this magic.

- Rare and unique materials are valuable and require a secured location. If an item from the archive goes missing, there is no way to replace it.
- Fragile archival materials require special supplies for handling, such as white cotton gloves or book cradles.
- And, the treasure hunt that we call archival research takes time and quiet concentration.

So, you see, the very characteristics that make archives an enchanting place necessitate a dedicated space for experiencing the materials. In these respects, an archival reading room is a portal to a magical place.

To unlock the full potential of Campbell University's archives, we have identified a space within Wiggins Library that, when retrofitted to become a new Friends of the Library Archival Reading Room, will be a fully functional reading room that exponentially increases the useability of our archives.



It will enhance our ability to lead instruction activities for archivally focused coursework in a dedicated space where students can gather around documents and engage in small group activities. It also will serve to better support faculty members researching material for publication,

students engaging with items such as archived Bibles for inspiration, and community members searching for pictures of alumni relatives.

We invite your support of the Friends of the Library Archival Reading Room project. Let's make some magic together! ■

WITH A LITTLE HELP FROM OUR FRIENDS

In order to retrofit the space within Wiggins Library perfect for a reading room portal to the magical world of our archives, we have set the goal of raising \$25,000 to fund the project. This will cover painting the walls and polishing the handsome but worn parquet floor, purchasing six nesting tables and 13 chairs that will allow us to configure the space for maximum flexibility, and adding a bank of lockers outside the room so that patrons and classes can stow personal items while viewing archives. Finally, we will purchase and install essential technology, including a security camera and a document camera.

If you wish to contribute toward bringing the magic of Campbell Archives to the patrons we serve, please consider making a donation at <https://tinyurl.com/give-CU-archives> or text READINGROOM to 71777. It will be appreciated today and for generations to come.



JOIN US!

LIGHTNING TALKS

Friday, February 9, 2pm

Enjoy a trio of short, informal talks by faculty from different disciplines as they discuss their recent and current research and the research process itself.

library.campbell.edu/lightning-talks

WIGGINS MEMORIAL LIBRARY 14TH ANNUAL ACADEMIC SYMPOSIUM

Wednesday, March 27, 10am-6pm

Join us for this annual campus tradition highlighting the best of students' original research projects and creative works.

library.campbell.edu/symposium

FRIENDS OF THE LIBRARY SPRING EVENT: AN AFTERNOON IN THE JUNGLE

Friday, April 5, 3pm-5pm

Friends, join us for an exclusive reception, birthday celebration for former docent Ms. Dorothea Stewart-Gilbert, and tour of the Lundy-Fetterman Museum and Exhibit Hall.

This unique space within the Lundy-Fetterman School of Business houses a collection of 175 exhibits, including taxidermy animals and unusual shells from the benefactors' world travels.

High School Memories Preserved

BY SARAH STEELE, DEAN OF THE LIBRARY

On October 21, 2023, classmates of the old Buies Creek High School (1948-1977) gathered for their multi-class reunion in the Coats Senior Center to reminisce about days gone by. Their love for each other and fondness for their high school alma mater was obvious as they told stories, laughed together, and admired photos of each class in a slideshow (tinyurl.com/BCHSreunion).

The Buies Creek High School annuals now are available digitally, thanks to the work of the BCHS Yearbook Committee (listed below) which, in a matter of five short months, made calls and visits to collect copies of the BCHS annuals for the Campbell University archives, their new permanent home. Even more fortuitous is that DigitalNC digitized these yearbooks so that anyone can view them online.

Step-by-Step Instructions for Viewing BCHS Digital Yearbooks:

1. Visit www.digitalnc.org/collections/yearbooks
2. On this search page choose “Buies Creek High School” from the School dropdown menu
3. Select a date or date range
4. When ready, “Search Yearbooks” (the blue button)
5. Select a yearbook from the result page
6. Use the “Search within this item” search bar to type in a name, club, team, or keyword of your choice
7. Click the blue pins in the timeline
8. Zoom in or out to see the photos

As Dean of the Library and a partner on this project, I was recognized at the reunion as an Honorary Graduate of Buies Creek High School and “Demon” with, of course, “all rights and privileges attendant thereto.” I view my new friendships with the Buies Creek community my greatest privilege. ■



The reunion slideshow included this photo (above) from *The Creek*, 1955. Rockettes wannabes? Below, Dean Steele, now an Honorary BCHS Graduate, and Visionary Carroll Leggett are across the street from the school. And graduates from different years made for a happy reunion group!



BCHS COMMITTEE

Carroll Leggett (Visionary)
Seeky Wilkins Gregory (Chair)
Dorothea Stewart-Gilbert
(Honorary Chair)
Mark Johnson

Mary Jo Gardner McLamb
Lillian Ennis Silverthorne
Joyce Stewart
Kenneth Upchurch
John Wilbourne

All You Have to Do Is Ask ... a Librarian

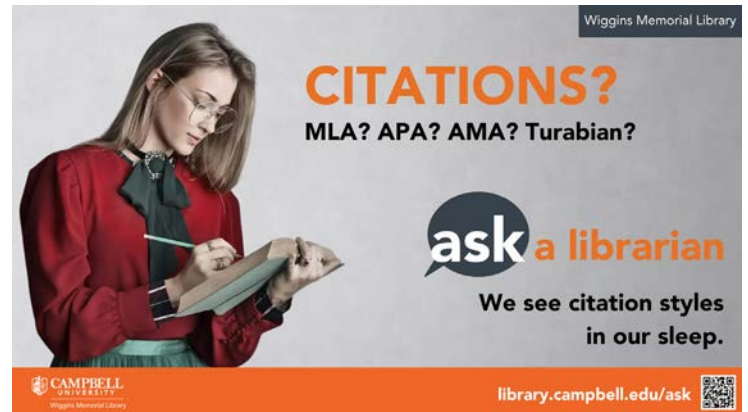
BY ELIZABETH DOBBINS, HEAD OF RESEARCH & INSTRUCTION SERVICES

As the name denotes, the core of Wiggins' Research & Instruction Services department is the research assistance and information literacy instruction that our seven-librarian team provides for our students. We work to both proactively teach students the skills and understanding they need for research projects and provide reactive, just-in-time support for students when they need it.

This good work is at the heart of our mission, and we continuously seek to improve on it. That includes promoting our research assistance services directly to students, who may come to college with a misunderstanding of what librarians do or are intimidated by outdated stereotypes of librarians.

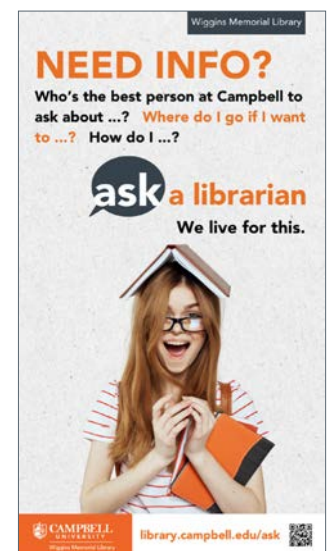
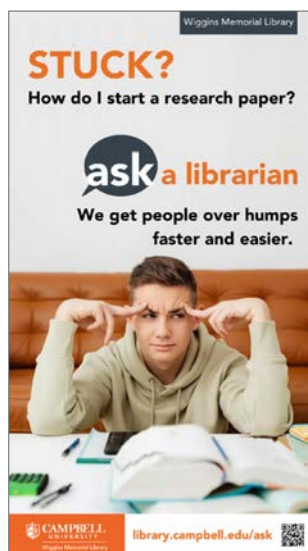
Our Ask a Librarian umbrella of services make it easy for students to get research support from a friendly librarian day or night, in-person or virtually. Students use our 24/7 chat service for quick and easy help, 24/7. If they need drop-in research assistance, they can visit the Library Services desk in-person or join our Ask a Librarian Zoom Room for virtual support, both offered 80 hours/week. Finally, students can use our Book a Librarian service to easily make an appointment with their Subject Librarian. Growing in popularity, this service saw 302 research appointments last year, up from an average of 158 in previous years.

Despite the success of the Ask a Librarian program, we know there are still students who need help but don't know where to go. This semester, the Research & Instruction Team has capitalized on the Student Union's steady traffic to promote our Ask a Librarian services. They staffed a "Stump the Librarian" table



on November 29, where students used the Ask a Librarian Zoom Room to try to stump trivia guru and librarian Steve Bahnaman on the other end of the virtual Zoom call. Librarians also designed a series of posters to be displayed on rotation on the Union monitors, where punchy taglines share just how much librarians love helping students.

So, Friends, perhaps you are the parent or grandparent of a current Campbell student who will receive that panicked phone call as they begin their research assignment ... or their professor, who will help acclimate them to campus resources. Our Ask to you: Help us spread the word! We want each and every Campbell student to know that all they have to do is Ask a Librarian. ■



A series of posters displayed on Student Union monitors represent one of several ways Research & Instruction librarians are promoting Ask a Librarian services to students.

Wiggins GAs - A Cut Above

Wiggins Memorial Library could not operate without its student assistant workforce and, as mentors to our undergrads, its Graduate Assistants. For the 2023/24 academic year, we are blessed to employ three outstanding Master's candidates, and introduce them to you here. We invite our Friends to visit soon to say 'Hello' in person!



QUA'NESHIA HAMILTON

“Neshia,” as she is known to friends and colleagues, is on track to receive her MBA in Spring 2025. And she is, literally, on track, as a member of Campbell’s Track & Field team. At Alcorn State University in Lorman, MS, where Neshia received her Bachelor’s degree in Sport Management, her specialty was the Triple Jump; she currently

holds the outdoor record with the Alcorn Braves, with a jump of 12.07 meters. Neshia is originally from Waynesboro, GA, and looks forward to exploring more of North Carolina whenever her busy schedule allows.



CYNTHIA NLN

After serving as a library student assistant last year, Cynthia soon proved her mettle in the Curriculum Materials/Media

Center and was promoted this year to Graduate Assistant. She is a tireless employee in this mecca for the university’s Education majors. Cynthia earned a Master of Music Education from Sillman University in the Philippines after a Bachelor of History from the Mandalay Distance University in Myanmar, her home country. Raising her two young sons with husband Amos Li, Cynthia will earn her Master of Arts in Christian Ministry (Church Music Specialization) from Campbell’s Divinity School in December 2024. She is a member of the Campbell Choral Society (conductor Dr. Philip Morrow) and enjoys composing choirs.

WIGGINS WORKS

PROFESSIONAL DEVELOPMENT

Dean Sarah Steele participated in the Association of College & Research Libraries’ College Library Director Mentoring Program (March 2023, Pittsburgh, PA).

Medical Librarian Sarah Wade attended the Mid-Atlantic Conference of the Medical Library Association (Oct. 15-17, 2023 Pittsburgh, PA).

Head of Medical Research & Instruction Services Steve Bahnman attended the North Carolina Library Association Conference (October 19-20, 2023, Winston-Salem, NC).

Head of Access Services & Student Success Librarian Brooke Taxakis attended the 2023 Access Services Conference (November 14- 16, 2023, Atlanta, GA).

Instructional Pedagogy & Curriculum Materials Librarian Jennifer

Seagraves completed her 6-month, 200-hour Registered Yoga Teacher training to become a certified yoga instructor (Pro Power Yoga, Raleigh).

PRESENTATIONS

Business Librarian Dan Maynard presented “An Academic Library Working with the Small Business Center Network (SBCN);” Business Librarianship in North Carolina Workshop (August 11, 2023, Durham, NC).



SIERRA ROGERS

Like Neshia, Sierra is an MBA candidate, with graduation coming up fast in May 2024. President of the Finance Club, Sierra majored in Finance and minored in Economics for her Bachelor of Business degree. Another hard worker, Sierra also works at the campus bookstore. Sierra was born in Kentucky but has spent most of her life in the Raleigh area. In her free time, she likes to watch college football and basketball, read, and spend time with family. ■

FROM THE ARCHIVES



In early September, one of our librarians had the opportunity to teach students in a History 460 (Historical Methods) class about research with archival primary sources. The class included a tour of the Campbell Archive, where students enjoyed looking at the J. A. Campbell papers and pictures, perusing old yearbooks, and more. One of the sources that captured their attention was the 1570 edition of the New Testament in Latin and Greek, pictured here.

Holley Long
Metadata & Digital Initiatives Librarian

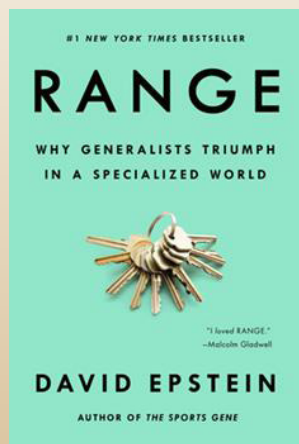
STAFF REVIEWS

RANGE: WHY GENERALISTS TRIUMPH IN A SPECIALIZED WORLD

By David J. Epstein
Riverhead Books, 2019

It isn't uncommon to hear about individuals who have spent their entire lives focused on their field and who have mastered their craft. We tend to hold these individuals up as examples who should be emulated, but is this the best way to accomplish our goals and get tasks done efficiently? In his book *Range*, David Epstein argues that it isn't. He argues that instead, having a wide range of skills and experience can provide insight into better ways to solve problems.

Range starts with a comparison of the specialization and more-generalist backgrounds of two different sports legends. This sets the stage for the rest of the book; each chapter starts with a story about an individual or a group that exemplifies how being a non-specialist gives an advantage to doing a job.



Epstein then discusses how the ability to pull from experience and/or knowledge outside of a specialized domain often enables these individuals and groups to have insights that are outside of the range a specialist would ever consider.

This book provides an excellent rationale for why there is a common core of classes that college students take before graduating. They never know when knowledge from outside of their major may be crucial to being able to get a job done or lead to an advance in a chosen field. If you are looking for a thought-provoking book to read, I recommend *Range*.

Ron Epps
Reference & Collection Development Librarian

Join the Friends

I/we wish to **JOIN** the Friends of the Library or **RENEW** my/our membership at the indicated level:

- | | |
|---|---|
| <input type="checkbox"/> Contributor: \$50 Annually | <input type="checkbox"/> Life*: \$1,000 |
| <input type="checkbox"/> Sustainer: \$75 Annually | <input type="checkbox"/> Campbell Student: \$5 Annually |
| <input type="checkbox"/> Patron: \$150 Annually | |

**Life membership can be paid in four \$250 yearly payments or payroll deductions.*

NAME:

Title First Last

EMAIL:

SPOUSE:

Title First Last

EMAIL:

ADDRESS:

Street

City State ZIP

PHONE:

Join or renew online at library.campbell.edu/friends. Questions? Call (910) 893-1460 or email manningj@campbell.edu.

NEWSLINE STAFF: CINDY A. ADAMS, ELIZABETH DOBBINS, DARIA PARKER, ABIGAIL PORE

View archived issues at library.campbell.edu/friends



CAMPBELL UNIVERSITY
FRIENDS OF THE LIBRARY
PO Box 98
Buies Creek, NC 27506

To Our Valued Friend: